

# JOE SCHLENDER

*Graphic Designer*

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🌐 joeyschlenderdesign.com

🌐 JoeSchlender

📍 Lake Zurich, IL

## EDUCATION

B.A.  
Graphic Design

Minor

- Spanish
- Fashion Design

Illinois State University

📅 August 2020 - May 2024

📍 Normal, IL

## SKILLS

- Adobe Creative Cloud
- Figma
- Microsoft 365
- Microsoft PowerPoint
- Canva
- Typography
- Motion Graphics
- Communication
- Presentation
- Color Theory
- UI/UX Design
- Time Management
- Attention to Detail
- HTML/CSS
- Brand Design
- Teamwork
- Illustration
- Collaboration
- Storytelling
- Innovation
- Video Editing
- Photo Editing

## CLASSES

- Typography
- Digital Media Design
- Graphic Design 2
- B.A./B.S. Senior Studio
- Topics In Graphic Design
- Professional Practice: Internship In Design
- Digital 3D

## CAREER OBJECTIVE

Dynamic and creative graphic designer with a passion for visual storytelling and a keen eye for detail with 2 years of professional experience. Eager to collaborate with diverse clients to create compelling graphics that effectively communicate ideas and engage audiences. Committed to staying ahead of industry trends and continuously improving design techniques to deliver high-quality work that meets client needs.

## WORK EXPERIENCE

Pre-Press/Electronic Graphics Assistant

Chicago Tag & Label

📅 December 2024 - May 2024

📍 Libertyville, IL

- Created visually appealing graphics and layouts for a variety of mediums, including powerpoints, digital assets, and branding projects.
- Prepared files for print production, ensuring proper resolution, color accuracy, and format for seamless output.
- Operated print plate machinery including exposure machine, cleaning machine and post-exposure machine.
- Collaborated with team to complete tasks effectively and efficiently.
- Partnered with marketing teams, copywriters, and other designers to produce engaging campaigns and materials.

Freelance Graphic Designer

Upwork

📅 October 2024 - December 2024

📍 Lake Zurich, IL

- Collaborated with the client to refine the selected concepts, focusing on branding and visual elements to ensure alignment with their vision.
- Developed a versatile logo and illustrations that can be adapted across various mediums.
- Gained hands-on experience in typography, color theory, and layout design while adhering to project deadlines and receiving constructive feedback for professional growth.
- Received positive feedback from the client when presenting powerpoints, leading to a referral for additional projects.

Graphic Design Intern/Sustainability Student Manager

Illinois State University - Office of Sustainability

📅 June 2023 - May 2024

📍 Normal, IL

- Supported the office by managing and organizing design files, ensuring consistency and accuracy across all projects.
- Assisted in organizing and executing sustainability focused events, engaging students and the community.
- Setup and managed a table at events promoting sustainable practices and initiatives.
- Developed informational materials and resources to educate attendees on environmental issues.
- Utilized industry-standard design software such as Adobe Creative Suite and Figma to produce high-quality graphics, layouts, and page designs.
- Worked in Microsoft PowerPoint to create high-quality, visually compelling digital content.