

JOEY SCHLENDER

Graphic Designer

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🌐 joeyschlenderdesign.com

🌐 JoeySchlender

📍 Lake Zurich, IL

EDUCATION

B.A.

Graphic Design

Minor

- Spanish
- Fashion Design

Illinois State University

📅 August 2020 - May 2024

📍 Normal, IL

SKILLS

- Adobe Creative Cloud
- Figma
- Microsoft 365
- Typography
- Motion Graphics
- Communication
- Presentation
- Color Theory
- UI/UX Design
- Time Management
- Attention to Detail
- HTML/CSS
- Brand Design
- Teamwork
- Illustration
- Collaboration
- Storytelling
- Innovation

CLASSES

- Typography
- Digital Media Design
- Graphic Design 2
- B.A./B.S. Senior Studio
- Topics In Graphic Design
- Professional Practice: Internship In Design
- Digital 3D

CAREER OBJECTIVE

Dynamic and creative graphic designer with a passion for visual storytelling and a keen eye for detail with 1.5 years of professional experience. Eager to collaborate with diverse clients to create compelling graphics that effectively communicate ideas and engage audiences. Committed to staying ahead of industry trends and continuously improving design techniques to deliver high-quality work that meets client needs.

WORK EXPERIENCE

Freelance Graphic Designer

Upwork

📅 October 2024 - Current

📍 Lake Zurich, IL

- Collaborated with the client to refine the selected concepts, focusing on branding and visual elements to ensure alignment with their vision.
- Developed a versatile logo and illustrations that can be adapted across various mediums.
- Communicated clearly with client through all stages of project. Sent files diligently and described design choices in-depth.
- Provided multiple iterations and variations of project files with different styles and color schemes. Created separate logos and brand elements so the client could choose their desired style.
- Received positive feedback from the client, leading to a referral for additional projects.

Freelance Graphic Designer

📅 December 2023 - July 2024

📍 Lake Zurich, IL

- Collaborated with 3 clients who started sports card businesses to understand their vision, goals, and target audience, ensuring the final design solutions aligned with their strategic objectives.
- Developed key design elements such as custom graphics, infographics, and promotional materials including social media assets to enhance brand recognition and engagement.
- Managed project timelines effectively, from initial concept through final delivery, ensuring all milestones were achieved.
- Monitored and analyzed design performance and user engagement. Implemented design changes based on data-driven insights to enhance effectiveness and user experience.
- Gained over 2,000 combined followers across all brand social media platforms from April to July.

Graphic Design Intern

Illinois State University - Office of Sustainability

📅 June 2023 - May 2024

📍 Normal, IL

- Gained hands-on experience in typography, color theory, and layout design while adhering to project deadlines and receiving constructive feedback for professional growth.
- Supported the office by managing and organizing design files, ensuring consistency and accuracy across all projects.
- Utilized industry-standard design software such as Adobe Creative Suite and Figma to produce high-quality graphics, layouts, and page designs.
- Presented design concepts and iterations to 7 clients across campus, incorporating feedback and making adjustments to meet their expectations and requirements.